

# **PORSCHE AWARD HALL OF FAME**

Please consult the following list to see the vitas of all former jury members until 2009 - if you wish to select a specific year, simply click on it.

**1. Jury 2015**

**2. Jury 2014**

**3. Jury 2013**

**4. Jury 2012**

**5. Jury 2011**

**6. Jury 2010**

**7. Jury 2009**

See below for a list of our jurors until 2004:

**8. Jury 2008**

**9. Jury 2007**

**10. Jury 2006**

**11. Jury 2005**

## BIOGRAPHIES JURY

### Jury 2015

#### **Michael M. Maschke, Saatchi & Saatchi, Frankfurt a. Main, Germany**

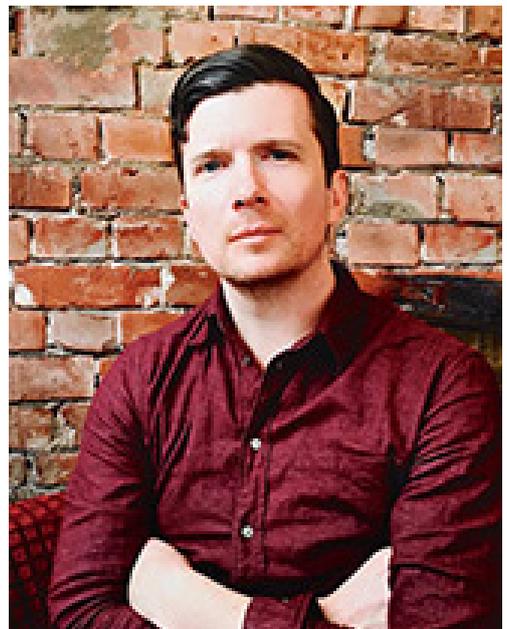
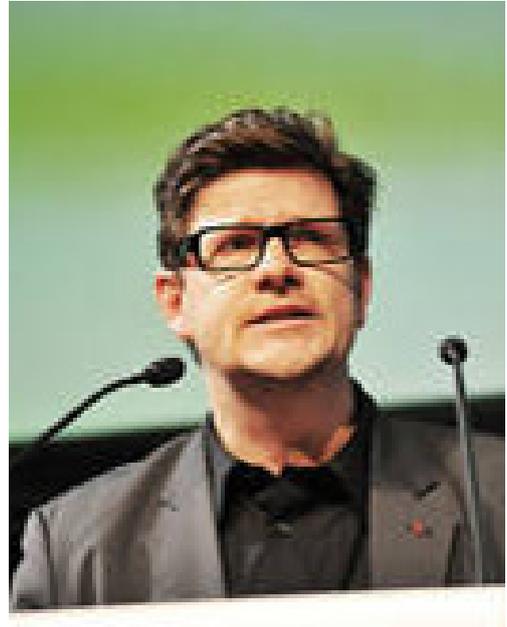
Michael M. Maschke has 20 years of advertising experience in production companies (director, associate producer) as well as in agencies (producer, Head of TV). He has been awarded with national and international prizes. Since 2004 Michael M. Maschke has been working at Saatchi & Saatchi. As Head of Creative Services Germany and Switzerland, he is responsible for the divisions TV, Art-Buying & X-Media (short: sisomoProductions). Furthermore he is in charge of the Saatchi & Saatchi New German Directors' Showcase, which is annually presented in Cannes and since 2009 also during the ADC Festival. Additionally he is in the Managing Board of the Association of Communication Agencies GWA.

[saatchi.com/en-us/](http://saatchi.com/en-us/)  
[ww5.ngdsc.de](http://ww5.ngdsc.de)

#### **Patrick Cahill, adam&eveDDB, London, United Kingdom**

Patrick, who has a background in production, a&r and artist management, started his ad agency career in 2005 with Hamburg-based independent Grabarz & Partner, where he was promoted to Head Of Moving Images in 2011. During his time at Grabarz & Partner he produced work for, amongst others, Volkswagen, Vodafone, Ikea and Müller. In 2014 he joined the integrated production team at adam&eveDDB, where his primary focus is on producing and supervising the network's global Volkswagen campaigns.

[www.adamandevdeddb.com](http://www.adamandevdeddb.com)



## **Ryan Watson, shots, London, United Kingdom**

Ryan Watson is News Editor at shots, the world's leading publication for the advertising and creative marketing industries. Managing editorial content for shots.net, he continues to shine a light on the best in new directing talent from across the globe and has also written features for the long running New Directors section in shots' magazine print product. Covering the latest work and championing creative excellence on a daily basis he has interviewed some of the most inspiring directors, producers and creatives in the industry.

[www.shots.net](http://www.shots.net)



## **Nova Meierhenrich, Actress, Germany**

Be it the big stage of a show on a Saturday evening, the paddock of the Formula 1, the live-atmosphere of big festivals or the red carpet at the Academy Awards, Grammy & Golden Globe: Nova Meierhenrich is a full-on professional in all the areas of moderation. Since her TV-debut in 1996 she hosted over a hundred different shows in German television, each on a regular basis, and moderated countless events. Being one of the pioneers of internet television, she has a flair for new media and keeps constantly challenging herself in new areas. Her open, charming and kind personality is an enrichment to any event and she has a way of combining both spontaneity and professionalism in an entertaining way.

Her degrees in communication studies, psychology and sociology provide Nova Meierhenrich with a profound journalistic background, enabling her to supervise projects from both behind the camera and on stage, as well as editorial. Since January 2014 she moderates the Saturday-evening-talkshow „Ducks & Friends“ for the Disney Channel, looking behind the scenes of some of the biggest film-productions worldwide.

Nova Meierhenrich is also a successful actress present in both cinema and television. Not only did she play the main role for the series „Herzflimmern – Die Klinik am See“, her work as an actress also includes TV-Productions like „Sind denn alle Männer Schweine?“ (for SAT.1), „SOKO“ (for ZDF), „In aller Freundschaft“ (for ARD) or cine-films like „Unter Bauern – Retter in der Nacht“, making her one of the big names of German television.



The productions she participated in reach from telenovelas and dramas all the way to detective stories. All but a neophyte in the field of advertising, she worked for various advertising agencies, first and foremost the BBDO.

When her growing fame then enabled her to actively advertise for certain companies herself, she became the brand-ambassador for the cosmetics-brand „Sans Soucis“ and the face of an advertising campaign for „Venus Divine“.

After a racy career in film and television she started to focus on carefully selected projects and movies while remaining her professional and well-informed self - without ever losing the joy and passion for this line of work. She also invests a great deal of her time in charity, mainly for her own non-profit association „HerzPiraten“ which benefits cardiac children. (<http://herzpiraten.com/>)

[www.novameierhenrich.de](http://www.novameierhenrich.de)

[www.agentur-graefensteiner.de](http://www.agentur-graefensteiner.de)

## **Allen Pérez: Orcí Advertising, Santa Monica, USA**

Allen Pérez has over 20 years experience in advertising and production. He has produced hundreds of advertisements in all disciplines and platforms of the industry for many brands, always delivering strong production value. Allen has produced in Europe, South and Central America, Mexico, Canada and the U.S. Allen was born in Guatemala, moved to Mexico and arrived to California at the age of ten. He studied photography and film production at PCC in Pasadena, LACC in Los Angeles, UCLA, Video Symphony in Burbank, as well as courses in digital advertising with certificates

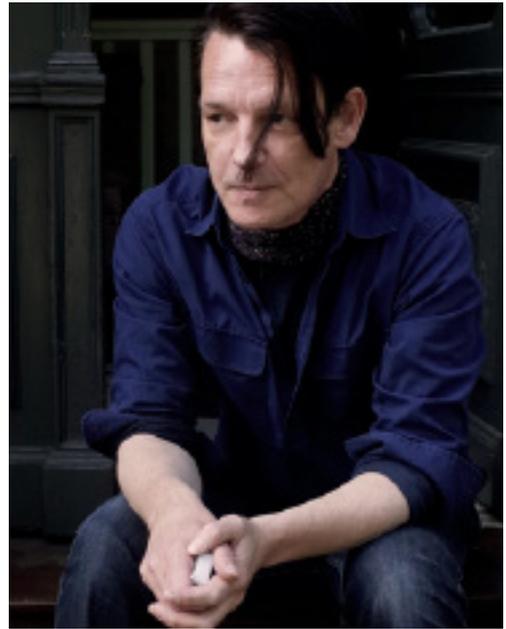
in editing, audio editing, mixing, and motion graphics. Allen has also taken a number of management and leadership courses: Management Action Program in Los Angeles, Second Wind in Chicago and the Berlin Creative School of Leadership. He currently sits on the board of directors at Orcí Advertising ([orci.com](http://orci.com)). Allen has a passion for advertising and thinks that it is far bigger than making advertisements: “We don’t just create ads. We influence people. That is a big social responsibility”. Known for his creative approach, Allen continues producing today and is always deeply involved in the development of all his projects.

[www.orci.com](http://www.orci.com)



## **Toni Froschhammer, Editor, Berlin, Germany**

Toni (Thomas) Froschhammer started working as a musician and producer for bands like Em Loomes or Frisky Sisco in his own recording studio. From 2001 to 2006 he was an editor at the Berlin post-production „FX Factory“ and started directing in 2002. In 2007 he became a self-employer with his own company „Schnittbar“. He worked mainly on advertisements for Vodafone, LBS, Renault or T-Mobile but also did the edits for music videos by Rammstein, Depeche Mode, Rosenstolz or Die Fantastischen Vier as well as short films, such as DANGLE, KURZFASSEN or FROM UP TILL DOWN. In the year of 2009 he founded the „Froschhammer Film GmbH“ and edited the 3D dance movie „PINA“ by Wim Wenders. In October of 2010 he started to work on the documentary „JOSCHKA UND HERR FISCHER (DER LETZTE ROCK ´N´ ROLLER DER POLITIK)“ together with Pepe Danquart. Said documentary was released in 2011. His latest movie, which he did together with Wim Wenders, is „EVERY THING WILL BE FINE“ which premiered in 2015.

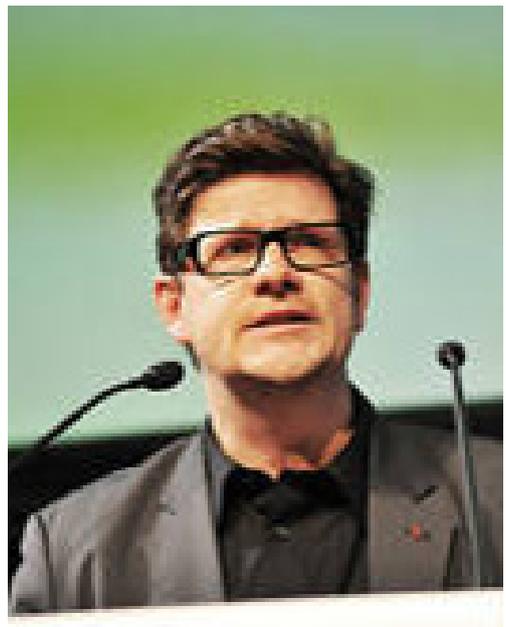


[toni-froschhammer.de](http://toni-froschhammer.de)

## **Jury 2014**

### **Michael M. Maschke, Saatchi & Saatchi, Frankfurt a. Main, Germany**

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## **Inez Bjørg David, Danish Actress, Berlin, Germany**

A classic beauty with a sense of humor.

Inez Bjørg David was born on February 6, 1982 in Aarhus, Denmark. With the age of 19 she moved to Berlin to learn German. It turned out that this language trip changed her life. Inez Bjørg David was discovered as an extra on a TV show and decided to give acting a chance.

She enjoyed a measure of success in daily soaps like "Forbidden Love" and "Storm of Love" and quickly became a well known face in the movie industry, playing important roles in movies such as „Men in the city 1&2“, „All is Love“ and „Ich bin dann mal Weg“.

Inez Bjørg David founded the eco fashion store [www.miwai.de](http://www.miwai.de) 2013 and also became an advisory member of the board at the „Cradle to Cradle Foundation“ in her search to make a difference in the world. She also joined forces with Hollywood Star Edward Norton and Jörg Pilawa as an ambassador for the World Future Council.

Inez Bjørg David lives with her partner and her two children in Berlin. She is interested in sustainability, environment, fair trade and is a trained Kundalini Yoga teacher.

[www.inezdavid.com](http://www.inezdavid.com)

## **Ninian Doff**

Ninian Doff is an award winning director whose work spans music videos, comedy shorts and commercials. Following 4 years at a major advertising agency as an editor and working in motion graphics, Ninian pursued directing full time in 2011.

Since then he has had music videos and comedy shorts shown and awarded in festivals around the world with his promo 'Staring Out the Window' selected for One Dot Zero's 'New British Talent 11' and nominated for a UKMVA that year.

Ninian has produced music videos for the likes of Graham Coxon ('What'll It Take'), Mykki Blanco ('The Initiation') and Darwin Deez ('Free (The Editorial Me)'), the latter for which he was awarded 'Best Rock/Indie' at the 2013 UK Music Video Awards.

Furthermore his work has been screened and won awards at the UK MVA 2013 (Best Indie Video), LA Film Festival, MOCA, Las Vegas Film Festival, Montreal Museum of Contemporary Art, London Short Film Festival and many more.



Ninian's short film ,Cool Unicorn Bruv' was selected for DepicT (part of Brief Encounters) short film festival, winning both the Jury and Audience awards. Ninian also recently launched easyJet's new 'Generation easyJet' campaign with a critically acclaimed TV commercial and is currently in production on projects with global brands.

<http://www.pulsefilms.com>  
[niniandoff.com](http://niniandoff.com)

## **Ryan Watson, shots, London, United Kingdom**

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[www.shots.net](http://www.shots.net)



## **Eva Maria Schmidt**

Editor at Horizont, the german portal for marketing, advertising and media.  
Department: Jobs/Career/Online-Projects (also responsible for young creatives)

[www.horizont.net](http://www.horizont.net)



## Hemant Sharda

Hemant Sharda is Head of Distribution the National Film and Television School, Beaconsfield, recently voted the No.1 International Film School, by the Hollywood Reporter.

The NFTS is the leading centre for postgraduate and professional training in film and television, offering full-time MA and diploma courses in all the key film and television disciplines.

[www.nfts.co.uk](http://www.nfts.co.uk)

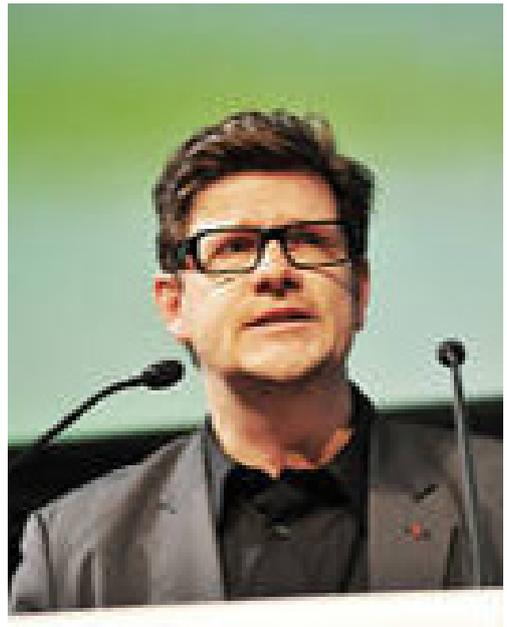


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## **Lyndy Stout, OnePointFour, London, United Kingdom**

Lyndy Stout was for a long time editor of shots, the magazine, dvd and website on the world's very best commercial creativity. Before she took over this key post ten years ago, she was deputy editor of Creative Review, and was also a travel writer. She is editor of the new online magazine about creative production and film making OnePointFour for one year now.

[www.onepointfour.com](http://www.onepointfour.com)



## **Joe Lancaster, shots, London, United Kingdom**

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[www.shots.net](http://www.shots.net)



## **Richard Gorodecky, Amsterdam Worldwide, Netherlands**

Richard Gorodecky is the Executive Creative Director of Amsterdam Worldwide. He has spent the last 15 years creating International advertising campaigns for some of the biggest brands in the world including Intel, Nike, Pernod Ricard, Electronic Arts, Coca Cola, Panasonic, Chevrolet, Onitsuka Tiger, and most recently Warsteiner. Richard's career has spanned graphic design, art direction and copywriting. Now, as an ECD, he is grateful to no longer have to choose between the three. He has won forty-five industry awards include a Grand Prix at Eurobest, a Gold Lion at Cannes, and a Silver Euro Effie. Nice things have been written about him in various books and magazines.

[www.amsterdamworldwide.com](http://www.amsterdamworldwide.com)



## **Daniel Peiron: Amsterdam Worldwide, Netherlands**

Daniel Peiron, originally from Spain, started his career in Barcelona working in animation. He then moved into design and art direction in digital focused agencies, working for "la Caixa" bank, Smith&Nephew and Esade; before moving to Amsterdam to focus his career on global brands in the fashion and beverage industry. Next to his advertising career, Daniel is active in artistic projects, from illustration to dance films. Daniel is also established in the music world, where he just started a record label.

Daniel Peiron is now the Art Director at Amsterdam Worldwide, working for global clients such as Intel, Asics, Onitsuka Tiger, Olmeca Tequila, Jameson and Pernod Ricard Holding.

<http://www.amsterdamworldwide.com>



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## **Jury 2012**

### **Dr. Stephan Vogel**

Born in 1963, is Chief Creative Officer at Ogilvy & Mather Advertising in Germany. In 1997, he started as a copywriter at Ogilvy & Mather Advertising in Frankfurt.

He is a member of the ADC and since 2008 he has been a member of the ADC-board and has won numerous of international creative awards such as D&AD, LIAA, Clio or One Show – in Cannes alone 20 Lion awards within the last years.

He made his doctor in Mannheim and Munich supported by a scholarship of the German educational grant for particularly gifted students. His field of research is psychology and philosophy of science, publishing on “envy” and “emotional psychology, an outline of an exact science of emotions”.



He was a jury member at Cannes Lions, D&AD, Clio, New York Festivals, ADC, ADC of Europe and Epica, among others.

<http://www.ogilvy.de/>

### **Rupert Reynolds-MacLean**

is an Executive Producer at Independent Films in London. He is also responsible for international sales and new business including digital and most established clients. His background is in producing and editing commercials, music videos, short films and digital content both in the UK and New Zealand.

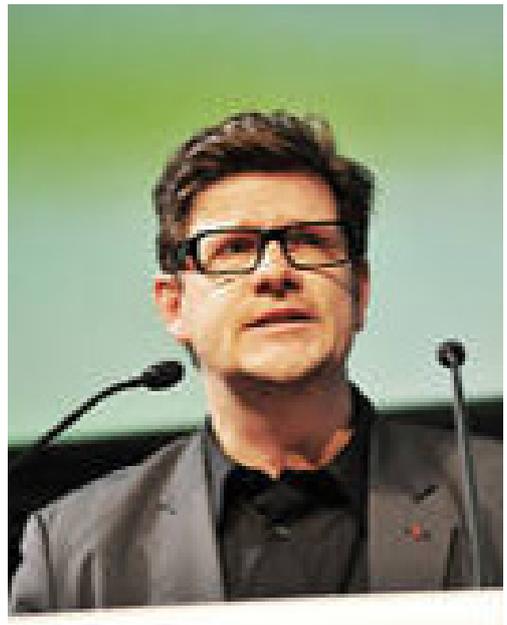
<http://www.independ.net>



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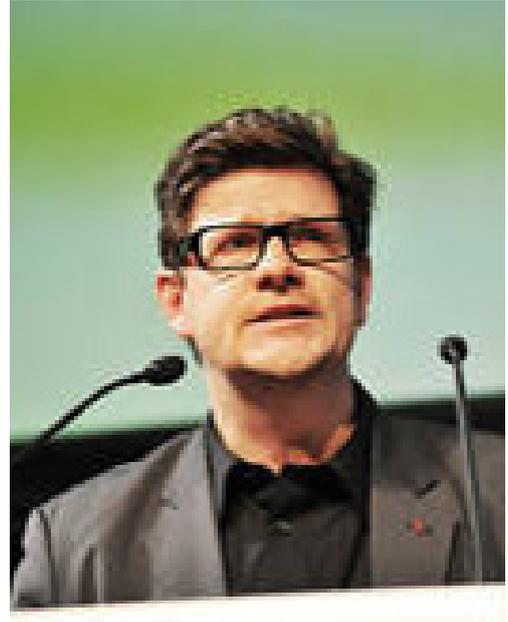


## Jury 2011

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[www.onepointfour.com](http://www.onepointfour.com)



## **Daniel Bergmann: STINK, London, United Kingdom**

Daniel started his career in the Prague art scene, helping to discover new artists. Moving to the United States, he worked as an art dealer and art fundraiser in New York and San Francisco. His collaboration on the project "The Gates" was at that time the biggest public art project.

At this time Daniel was simultaneously involved in producing music videos and concerts at Central Park Summer Stage (Lou Reed, Gypsy Kings) in both America and Japan. In addition, he collaborated with a New York based documentary production company to produce a holocaust documentary drama for PBS, The Butterfly, which saw his return to the Czech Republic.

Joining Prague based production feature service production company Stinking Production as a producer, he developed the company's creative potential and as Executive Producer and Partner, represented directors around the world.

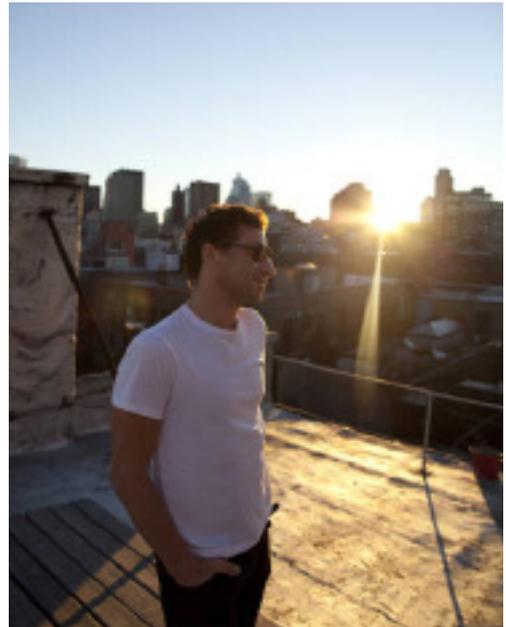
Daniel Bergmann is currently Managing Director of London based international production company Stink. One of the first with a global outlook, Daniel has made it Stink's mission to find and nurture local and international talent and to work directly with the most creative people, regardless of territory, to produce fresh, exciting and original projects, TV commercials, music videos and branded experiences. With the additional strength of Stink Paris and Stink Berlin, Stink represents an eclectic roster of directors around the world, and remains at the cutting edge of commercials production.

Last year saw the birth of Stink Digital which is currently developing and redefining Stink's role through multimedia and internet. Stink is also involved in developing other forms such as documentaries, short films, animation and feature projects.

### **Selected Awards:**

Cannes Lions, Epica, Eurobest, Scandinavian Silver Egg, D&AD, Cresta, Emmy, BTAA, AICP, Creative Circle, Shots Grand Prix, Midsummer Awards, APA 50, Cannes - Best Commercial Campaign 2004, Campaign Production Company of the Year 2005. BTAA Production Company of the Year 2006

[www.stink.tv](http://www.stink.tv)



**John Spary: John Spary Associates (Directors Agent) and Mad Cow Films (Production Company), London, United Kingdom**

John Spary, born in Ireland in 1964, started at Benton & Bowles in their TV Department at 17 and has been working in the Advertising industry ever since.

Promoted 5 times in 3 years and then head-hunted to join McCann-Erickson to become the youngest TV producer in London at just 21. After this he side-stepped into the Creative Department there working as Assistant to the Executive Creative Director for 2 years before moving over to MGMM, one of the premier production companies of its time as their Directors Representative. Their international turnover increased more than 500% in the time John worked there.

At 25 he left to set up John Spary Associates (JSA) specialising in the representation of Directors throughout the International markets which he continues today.

JSA is recognised as the leading Agent of Directors in Europe with over 340 confirmed shoot days in 2010 alone and already over 250 in 2011. It employs 6 multi-lingual Agents, represents over 50 Directors exclusively and has a vast resource of other talent including 200+ up-to-date reels and a digital reference library of over 35,000 commercials. Its website allows clients to search Directors under various categories with dedicated servers in Europe and the Asia Pacific region to improve speed and quality.

John set up The Association of Directors Agents where he was President for 2.5 years, has judged the New York Awards twice and London International Awards twice.



[www.jspary.com](http://www.jspary.com)

## **Franz Lustig: Director of Photography (DOP)**

After years of exercising and work as a freelance camera assistant and editor for various production companies on all kind of projects and genres, Franz Lustig was one of the first students at the Filmakademie Baden-Württemberg in 1991 and finished in 1995 with a master for cinematography.

Since 1994 Franz has been working as director of photography for commercials and music-videos with some of the leading directors all over the world, like Daniel Kleinmann, Ringan Ledwidge, Tarsem, Kasper Wedenthal, Martin Werner, Cadmo Quintero and Ralf Schmerberg.

After some short films, his first feature “Land of Plenty” (directed by Wim Wenders) was shot in 16 days on 25P Mini-DV in 2003 mainly downtown L.A., premiered at the 2004 Venice Film Festival and was nominated for Best Camera at the German Film Awards. He finished up two more films with Wenders, “Don’t come knocking” in 2004 “ and Palermo shooting” in 2007.

His documentary work, also an important path in his career, includes the film “2, or 3 things, I knew about him” by Malte Ludin. The film was earning a lot of attention worldwide.

He was awarded with the prestigious international Mobius-award 2010 for best Cinematographer and is preparing several feature projects in 2011.

Franz Lustig also worked together with the german singer Sabrina Setlur and “Die Fantastischen Vier”.

His whole Biography, Filmography and his list of Awards is published on his website

[www.franzlustig.com](http://www.franzlustig.com)



## Jury 2010

### **François Chilot: Les Producers, Paris, France**

Until 1984 François Chilot worked at TBWA. Subsequently he started his own production company, Les Producers.

In 2000 Les Producers was selected for the top ten of the best production companies in the world at the International Advertising Festival in Cannes. For the past decade, François Chilot has been President of the Commercial Film Producers of Europe (CFP-E). Members of the CFP-E are the national associations representing commercial film producers in 15 countries. This federation of national associations gathers around 550 production companies throughout Western Europe. The CFP-E is the founder of the Young Director Award (YDA) in Cannes.

[www.lesproducers.com](http://www.lesproducers.com)  
[www.youngdirectoraward.com](http://www.youngdirectoraward.com)

### **Ralph Herforth: Velvet Film/Fernsehen/Theater, Berlin, Germany**

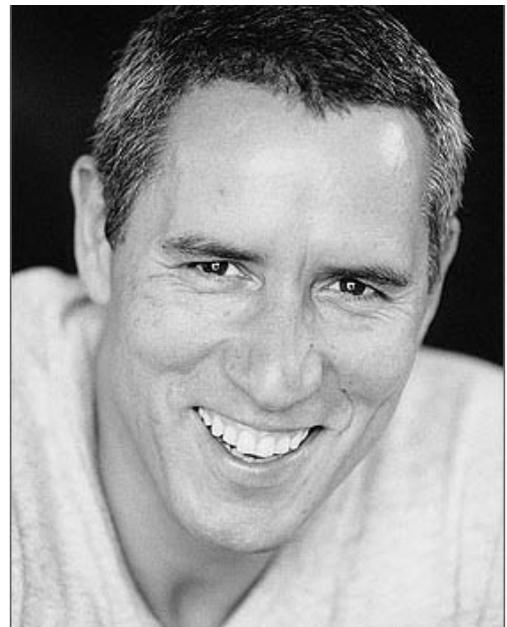
Ralph Herforth is a renowned German actor. In 1992 he made his first appearance in Lars Becker's „Shadow Boxer“. He subsequently starred in various film and television productions.

His cinema projects include the films „Knockin' on Heaven's Door“, „Kurz und schmerzlos“ and „Der Eisbär“.

He took further credit for the successful ARD production „Das Herz ist rot“ and the critically acclaimed SAT.1 series „Bis in die Spitzen“ (2005).

Moreover, his acting career comprises several commercials for LBS, DHL, Volkswagen or Audi.

[www.ralphherforth.de](http://www.ralphherforth.de)



## **Jörg Schmidt-Reitwein: Ering an der Inn, Germany**

Jörg Schmidt-Reitwein has been a nationally and internationally successful director of photography since 1969. His work encompasses feature films, TV movies, documentaries, short and art films, music videos and commercials.

His credits as a DoP include several feature films directed by Werner Herzog.

Jörg Schmidt-Reitwein has been awarded with many prizes (amongst others: Deutscher Kamerapreis, Bundesfilmpreis/Deutscher Filmpreis, Filmband in Gold).

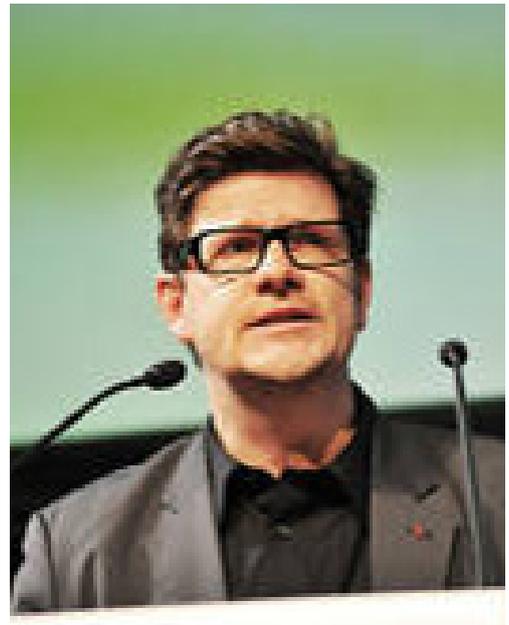
Furthermore he has worked on numerous commercials, e.g. with Ralph Schmerberg, Sebastian Strasser or Martin Schmid, amongst others for Nike, Master Card, Volkswagen, Mercedes Benz, DHL, T-Mobile, Deutsche Post, Vodafone.

[www.reitwein.net](http://www.reitwein.net)

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Michael M. Maschke has 20 years of advertising experience in production companies (director, associate producer) as well as in agencies (producer, Head of TV). He has been awarded with national and international prizes. Since 2004 Michael M. Maschke has been working at Saatchi & Saatchi. As Head of Creative Services Germany and Switzerland, he is responsible for the divisions TV, Art-Buying & X-Media (short: sisomoProductions). Furthermore he is in charge of the Saatchi & Saatchi New German Directors' Showcase, which is annually presented in Cannes and since 2009 also during the ADC Festival. Additionally he is in the Managing Board of the Association of Communication Agencies GWA.

[saatchi.com/en-us/](http://saatchi.com/en-us/)  
[ww5.ngdsc.de](http://ww5.ngdsc.de)



**Lyndy Stout, OnePointFour, London, United Kingdom**

Lyndy Stout was for a long time editor of shots, the magazine, dvd and website on the world's very best commercial creativity. Before she took over this key post ten years ago, she was deputy editor of Creative Review, and was also a travel writer. She is editor of the new online magazine about creative production and film making OnePoint-Four for one year now.

[www.onepointfour.com](http://www.onepointfour.com)

**Jury 2009**

**Jürgen Bertrams, Telemaz Commercials, Düsseldorf, Germany**

Jürgen Bertrams is joint partner and business manager of „Telmaz Commercials GmbH Düsseldorf“. Over the years the Telemaz group evolved into one of the biggest production companies in germany. Among several other prizes it won seven „Goldene Nägel“ at the ADC for its agency „DDB“ and the client „Volkswagen“ with the campaign called „Schlaemmers Quest“. Jürgen Bertrams is a member of the association of german advertising film producers since 1989. In the year 2003 he got elected as the presidential council, he is a member of the ZAW executive committee. He is a member of the national commodity team „Digital Cinema“. Bertrams is also am member of the board of management of the „Mood and Motion AG“ and responsible for the „New Media“ division.

**Detlev Buck, Silbersee Film GmbH, Berlin, Germany**

Detlev Buck is an actor, screenwriter, producer and director. Besides he works as an advertising filmmaker and is executive director of “Silbersee Film GmbH”, where advertisements for “Flensburger Pilsner“ have been produced that showed the typical humour of Buck. He also moderated the weekly “Cinematalk” on N24 together with journalist and film critic Knut Elstermann, reviewing current movie releases.

He is, together with Claus Boje, the founder of the “BojeBuck Pruduction Company” which produced his first movie “Karniggels” (1991), starring Bernd Michael Lade and Julia Jäger.



## **Gösta Reiland, Stockholm, Sweden**

Gösta Reiland is from Sweden and lives in Stockholm with his family. As well as his highly acclaimed and successful international work as a director of photography, he also works as a photographer. His h&m films made him very popular.

### Awards

vdw award  
best camera  
vodafone super flat



## **Aljosa Bagola, Pristop, Ljubljana, Slovenia**

For nine years, Aljoša Bagola has been actively involved in the creative design and management of the Pristop marketing agency's largest marketing and communications projects. He has received over 100 awards for his work. For the last three years, he has been holding lectures in Advertising and Design at the Faculty of Social Sciences in Ljubljana.

So far, he has created more than 70 advertising films or spots of which several have received numerous national and international advertising awards, won at the biggest advertising festivals and also featured on the BBC's show on the best commercials in the world.



## **Lyndy Stout, OnePointFour, London, United Kingdom**

Lyndy Stout was for a long time editor of shots, the magazine, dvd and website on the world's very best commercial creativity. Before she took over this key post ten years ago, she was deputy editor of Creative Review, and was also a travel writer. She is editor of the new online magazine about creative production and film making OnePoint-Four for one year now.

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## Jury 2008

- Chairman: François Chilot, Chairman of the “Commercial Film Producers Europe (cfp-e)”, and Chairman of the production company “LES PRODUCERS”, Paris
- Paul Smith, Regional Creative Director at “Ogilvy & Mather EAME“, London
- Lyndy Stout, Editor for “shots“, London
- Jacques Vereecken, Director at the production company “Caviar Amsterdam” and associate Professor at the “Netherlands Film and Television Academy”
- Florian Sigl, Managing Director of the production company “Bakery Films”, Hamburg and board member of the German Advertising Film Producers Association

## Jury 2007

- Director and Grimme laureate Sönke Wortmann
- Stephen Whelan, Web Reporter for “shots“, London
- Bärbel Unckrich, Editor at the Frankfurt-based advertising magazine “Horizont”
- Dennis Willison, Creative Director at “Saatchi & Saatchi”, London
- Franz Merlicek, Creative Director at “Demner, Merlicek & Bergmann”, Vienna
- Alexander Schill, Creative Director at “Serviceplan”, Hamburg

## Jury 2006

- Chairman: Hans-Jürgen Bertrams, CEO at the production company “Telemaz Commercials”, Düsseldorf and board member of the German Advertising Film Producers Association
- Danny Edwards, Editor at „shots“
- Hermann Krug, Head of TV at “Springer & Jacoby”, Hamburg
- Dietmar Dahmen, free-lance Creative Director at “Ogilvy & Mather”, Vienna

## Jury 2005

- Ed White, Senior Researcher “shots”
- Julian Vizard, Art Director at “St. Lukes Communication Ltd.”, London
- Amir Kassaei, Chief Creative Officer at “DDB Berlin”
- Ingeborg Sichau, Editor at the Frankfurt-based advertising magazine “Horizon“

## Jury 2004

- Dieter Kosslick, Director of the “Berlin International Film Festival/Berlinale”
- Hartwig Keuntje, Creative Director at “Philipp und Keuntje GmbH”, Hamburg
- Martin Schmid, Director of the production company “Jo! Schmid Filmproduktion GmbH”, Berlin
- Lyndy Stout, Editor of “shots”