



Important information about applying for the

## Film and Media course (lateral entry to project-based study)

Application deadline (date of postmark): 15 Feb 2021 or 15 May 2021 (15 May 2021 only for the Animation area of study)

### 0 Contents

- 1 Application documents – please read carefully!
  - 1.4.1 Special requirements for **Animation**
  - 1.4.2 Special requirements for **Image Design/Camera**
  - 1.4.3 Special requirements for **Screenplay Writing**
  - 1.4.4 Special requirements for **Montage/Editing**
  - 1.4.5 Special requirements for **Directing** (Doc., Fict., Advertising Film)
- 2 Work samples – please read carefully!
  - 2.1 Application for **Animation**
  - 2.2 Application for **Image Design/Camera**
  - 2.3 Application for **Screenplay Writing** (Fiction Film, Series)
  - 2.4 Application for **Montage/Editing**
  - 2.5 Application for **Directing** (Doc., Fict., Advertising Film)
- 3 General – please read carefully!
- 4 Checklist of documents that must be submitted

### INFORMATION FOR ONLINE REGISTRATION:

Applications for the Advertising Film course specialising in Advertising Film Producing are completed in the “**Production course (lateral entry to project-based study)**”.

## 1 Application documents

The following application documents must be submitted when applying for a place on courses:

- 1.1 Evidence of general/subject-linked university entrance qualification and of a pre-diploma, diploma, Bachelor or Master degree (officially certified)
- 1.2 CV in table format (typewritten/computer file)
- 1.3 Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- 1.4 **Plus the following requirements for these course specialisations:**
  - 1.4.1 **Animation**  
For the specialisations of **Concept Art, Animation & Effects Directing, Character Animation & Effects Artist**: Evidence of a pre-diploma, diploma, Bachelor or Master in a creative/artistic course at an academy, university or university of applied sciences. Presentation of eligible work samples (films, film clips, designs or similar).
  - 1.4.2 **Image Design/Camera**  
Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.
  - 1.4.3 **Screenplay Writing**  
Evidence of a pre-diploma, diploma, Bachelor or Master from a university. Desired fields of study: German, Theatre, Communication, Psychology or Comparative Studies. Evidence of practical experience in the media sector.



#### 1.4.4 Montage/Editing

Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.

#### 1.4.5 Directing

**For the areas of Documentary Film and Fiction Film:** Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.

**For the area of Advertising Film:** Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science, as well as evidence of practical experience in the media sector.

Extensive and well-founded experience in the media sector, in advertising film production and/or advertising agencies can in some cases replace previous study as a qualification.

#### 1.4.6 Other courses:

The courses

- Production Design
- Motion Design
- TV Journalism
- Film Music
- Film Sound/Sound Design
- Animation/Technical Directing
- Animation/Animation & Effects Producing
- Interactive Media

have been postgraduate courses since winter semester 2019/2020 – please see *Postgraduate Courses* for more information

#### PLEASE NOTE:

Online registration/applications for Animation/Technical Directing (postgraduate studies) are completed in English!

#### And for foreign applicants (m/f/x):

- 1.5 Evidence of a satisfactory command of German (Basic Knowledge II) DSH, Deutsche Sprachprüfung für den Hochschulzugang
- 1.6 Foreign applicants (x/m/f) who have a foreign school-leaving certificate (A Level) must present this certificate to the following institution to establish equivalence with the German school-leaving qualification (Abitur) before submitting their application to the Filmakademie: Staatliche Akademie der Bildenden Künste Stuttgart/State Academy of Fine Arts Stuttgart, Abteilung für Studien- und Prüfungsangelegenheiten, Am Weißenhof 1, 70191 Stuttgart.
- 1.7 The residence permit must be presented at the time of enrolment at the latest.

## 2 Work samples

### Important note about work samples:

**Please adhere strictly to the specifications listed here to ensure that your work sample can be played without technical problems!**

**Medium:** Please submit your work samples on a USB 3.0 stick or an SD card. (USB 3.0 is preferred)

(If circumstances require, we may also accept **video** DVDs (DVD-R Region Code 2 PAL). Please no data DVDs to ensure your work sample can actually be viewed!)

**Tip:** For sending by post, we recommend a USB 3.0 stick in a cheque card format!!

**Data volume:** Please make sure that the work samples you submit on the medium (USB 3.0 stick is preferred) does not exceed **4 GB** of data under any circumstances!

**Formats:** MP4 – max. ProRes HD



You must **write** your name on the data carrier!

Please make sure that your work sample reflects the subject you are applying to study, e.g.  
for Fiction Directing → Fictional film scene  
for Documentary Directing → Documentary treatment  
for Interactive Media → Interactive app

In the area of Image Design/Camera, it is preferred if you did **not** submit showreels!)

→ **Screenplay writing applicants (m/x/f) for FICTION FILM:**  
**Important note: This year's theme for your work sample is HUNGER.**

In addition to the application documents listed above, you must also submit a work sample:

2.1 Application for **Animation:**

For the specialisations of **Concept Artist, Animation/Effects Directing, Character Animation and Effects Artist:**

1 film or film clips (max. 5 minutes on USB stick, USB 3.0 preferred, in one of the following formats: MPEG-4 H.264 with max. 10 MBit/s data rate, Quicktime DNxHD36 or ProRes422 bearing in mind the following restrictions: max. resolution Full-HD, audio: stereo or silent) or other graphic/drawing works (e.g. concept art) as originals, print-outs or photos. Please state and describe in detail your contribution to the work sample, including in the case of showreels and compilations.

2.2 Application for **Image Design/Camera:**

1 film or film clips of 5-7 minutes, preferably on USB 3.0 stick. If at all possible, please include an interior scene with lighting in your work sample.

2.3 Application for **Screenplay Writing:**

**For the area of SERIES:**

1 idea sketch of 10-15 pages for a series concept, including a description of the theme, setting, figures, network of relationships and plots for 2-3 episodes, a 3- to 6-page dialogue scene.

**NOTE:** In parallel with their postal applications, screenplay writing applicants (f/x/m) for the area of Series should send **their work sample, a letter of motivation and their CV (in table format!)** by email to: [arbeitsprobe-drehbuch-bewerbung\(at\)filmakademie.de](mailto:arbeitsprobe-drehbuch-bewerbung(at)filmakademie.de).

Please use the following wording in the subject line of your email:

Work sample SCREENPLAY WRITING SERIES – Applicant (x/f/m) *Jane Bloggs* for Basic Study Screenplay Writing.

**For the area of FICTION FILM:**

**WORK SAMPLE SCREENPLAY WRITING FICTION FILM: The set theme for the work sample, given for the first time this year, is HUNGER:**

Develop a film idea in any form (5-7 pages, Arial 12 pt, line spacing 1.5) on the above theme. You are free to choose the film length and genre. You must also submit a dialogue scene (3-6 pages) for the film idea presented.

**NOTE:** In parallel with their postal applications, screenplay applicants (f/x/m) should send **their work sample, a letter of motivation and their CV (in both literary and table formats!)** by email to: [arbeitsprobe-drehbuch-bewerbung\(at\)filmakademie.de](mailto:arbeitsprobe-drehbuch-bewerbung(at)filmakademie.de).

**Important:** The literary CV is a part of your work sample. In it, you should cover your life up to now in literary form. Open to all genres! Max. 3 pages.

Please use the following wording in the subject line of your email:

Work sample SCREENPLAY WRITING FICTION FILM – Applicant (x/f/m) *Jane Bloggs* for Basic Study Screenplay Writing.

We generally also welcome applications from applicants (f/x/m) who already have a certain amount of life and professional experience. It is also fine if the latter was acquired in a variety of fields. Applicants (m/f/x) who do not have a university entrance qualification (Abitur/A Levels) but who have a relevant talent and artistic aptitude are welcome to apply.



2.4 Application for **Montage/Editing**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

2.5 Application for **Directing**:

For the area of **Documentary Film**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

For the area of **Fiction Film**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

For the area of **Advertising Film**: All common advertising film formats are accepted. Short, classic formats of 5 seconds up to a maximum of 1 minute, including campaigns, interactive formats, viral spots, social spots, etc. Slightly longer formats are also accepted, e.g. in the style of a branded short. The important factor here is the communication/message in relation to a product, brand, institution, etc.

Please submit the film on a USB 3.0 stick in the mp4 format or SD card (ideally not on DVD).

### 3 General

3.1 Please do not use complex and elaborate packaging.

3.2 If sending by post, make sure you have enough stamps to cover the postage.

3.3 As a rule, you will receive confirmation of receipt at the latest around two weeks after the application deadline or after formal sorting.

3.4 Please include a €5 **note** for return postage for your work sample and documents.

3.5 The Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/x/f).

3.6 Education at the Filmakademie Baden-Wuerttemberg can generally, in compliance with the legal criteria and provisions, be supported through BAföG.

3.7 The entrance examinations/tests will be held between 15 March and 15 July.

3.8 Please note that the state of Baden-Württemberg has been charging fees for second degree courses since winter semester 2017/2018 (except for FABW's postgraduate courses).

3.9 Please note that the state of Baden-Württemberg has been charging fees for international students (m/f/x) from non-EU countries since winter semester 2017/2018.



## **4 Checklist of documents that must be submitted**

- Printed and signed application form
- Photo
- Certificate of general/subject-linked university entrance qualification and, if applicable, of a pre-diploma, diploma, Bachelor or Master degree – officially certified –
- Evidence of the required practical experience in the media sector
- Evidence of any previous studies (certificate of study + certificate of exmatriculation)
- CV in table form; and Screenplay Writing applicants (f/x/m) in Fiction Film are also required to submit a CV in literary form (not handwritten)
- Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- Work sample
- If applicable: Short summary of your work sample (max. half A4 page)
- If applicable: Two still photos/film stills/screenshots of your work samples (not applicable for Screenplay Writing)
- €5 note for returning the submitted application documents

### **And for foreign applicants (m/x/f):**

- Evidence of adequate command of German (DSH)
- Evidence of recognition of the foreign educational qualification by the State Academy of Fine Arts, Stuttgart
  
- Documents complete

### **PLEASE NOTE:**

**- Applications will only be processed if the submitted documents are complete!**

**- Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/w/x).**