



Important information about applying for

postgraduate courses

in Animation/Animation & Effects Producing, Animation/Technical Directing, TV Journalism, Interactive Media, Motion Design, Production Design

Application deadline (date of postmark): 15 Feb 2023

EXCEPTIONS: 28.04.2023 Deadline for the postgraduate study TV JOURNALISM.

INFORMATION FOR ONLINE REGISTRATION:

Applications for the postgraduate course Interactive Media specialising in **Transmedia Games Producing** are completed via the "Production course (lateral entry to project-based study)".

PLEASE NOTE:

Online registration/applications for **Animation/Technical Directing** must be submitted in English! Please see the separate application form for Technical Directing!

1 Application documents

The following application documents must be submitted when applying for a place on courses:

- 1.1 Evidence of a general/subject-linked university entrance qualification and of a diploma, Bachelor or Master degree (officially certified)
- 1.2 CV in table format (typewritten/computer file)
- 1.3 Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- 1.4 Plus the following additional requirements for particular postgraduate courses:
 - 1.4.1 **Animation**
For **Technical Directing**: Please see the separate application form for Technical Directing!
For **Animation & Effects Producing**: Evidence of a diploma, Bachelor or Master in Media Studies, Media Design, Business Administration or similar, and practical experience in the media sector or professional experience of, as a rule, approx. 6 months in producing, line producing, coordination, supervising or controlling (or similar) in film, TV and other media, as well as submission of eligible work samples.
 - 1.4.2 **Interactive Media**
For **Transmedia/Games Directing and Transmedia/Games Artist**: Evidence of a diploma, Bachelor or Master from a university, university of applied sciences, higher education institution, art college or art academy by means of certificates and work samples. Applicants (m/f/x) can have a background in the fields of media studies, communication studies, arts and humanities, natural sciences, journalism, fine arts or a related discipline. Evidence of, as a rule, approx. 6 months of professional experience in the field of audio-visual media.
 - 1.4.3 **Motion Design**
Evidence of a diploma, Bachelor or Master in graphic design, communication design, fine arts or evidence of a diploma, Bachelor or Master in a related discipline and evidence of, as a rule, approx. 6 months of professional experience in the field of audio-visual media.
 - 1.4.4 **TV Journalism**
Evidence of a diploma, Bachelor or Master from a journalism, business, technical or scientific higher education course and as a rule approx. 6 months of experience in the field of audio-visual media, demonstrated with testimonials from a production company or TV broadcaster.



1.4.5 Production Design

Evidence of a diploma, Bachelor or Master from a university, university of applied sciences, higher education institution, art college or art academy by means of certificates and work samples.

Applicants (m/f/x) can have a background in the fields of interior design, architecture, design, set design, art and related subjects. Evidence of (as a rule) approx. 6 months of practical experience.

And for foreign applicants (m/f/x):

- 1.5 Evidence of a satisfactory command of German (Basic Knowledge II) DSH, Deutsche Sprachprüfung für den Hochschulzugang: does not apply to applicants (m/f/d) for the subject area of Animation with the specializations Technical Directing, Animation & Effects Producing and for the subject area of Interactive Media with the specializations Transmedia/Games Directing and Transmedia/Games Artist.
- 1.6 Foreign applicants (m/f/x) who have a foreign school-leaving certificate (A Level) must present this certificate to the following institution to establish equivalence with the German school-leaving qualification (Abitur) before submitting their application to the Filmakademie: Staatliche Akademie der Bildenden Künste Stuttgart/State Academy of Fine Arts Stuttgart, Abteilung für Studien- und Prüfungsangelegenheiten, Am Weißenhof 1, 70191 Stuttgart.
- 1.7 The residence permit must be presented at the time of enrolment at the latest.

2 Work samples

Important information about digital work samples:

Medium: Please submit your work samples on a USB stick 3.0 or an SD card. (USB 3.0 stick is preferred) (If circumstances require, we may also accept video DVDs (DVD-R Region Code 2 Pal). Please no data DVDs to ensure your work sample can actually be viewed!)

Tip: For sending by post, we recommend a USB 3.0 stick in a cheque card format!!

Formats: MP4 – max. ProRes HD (max. 4 GB data volume)

You must write your name on the data carrier!

In addition to the application documents listed above, you must also submit (a) work sample(s):

- 2.1 Application for **Animation**:
For **Animation/Effects Producing**: Meaningful work samples, e.g. as a producer, line producer or similar activities in film, TV and other media, with an exact description of the function and of your role in creating the work sample. Please submit films and film clips (max. 5 minutes) on USB 3.0 stick, file-based with the following codecs: QuickTime DNxHD, H264, ProRes422; MPEG2 or WMV.
- 2.2 Application for Interactive Media:
For **Transmedia/Games Directing** and **Transmedia/Games Artist**: 1 work sample in the form of an interactive application (e.g. game, mobile, web app, media installation) in the form of a 1. concept (word, image and flow chart), 2. analogue or digital prototype and photo or screenshot, or a documentation (play-through, walk-through).
The material and/or data carrier (mobile end devices, e.g. iPad or USB stick – 3.0 preferred) can be chosen freely according to the application. Playback devices not available on sale, e.g. C64, must be provided.
Please state and describe your contribution to the work sample. The work sample should demonstrate your aptitude for the Interactive Media postgraduate course and reflect your qualification for the selected specialism (Directing/Artist).
- 2.3 Application for **Motion Design**: Work samples on USB 3.0 stick (Codec H264, ProRes422, MPEG2 or WMV) and/or print from one or more areas: film and TV design, information and event design, game design, music clip design, web design, design for mobile formats and cross-media platforms. For the work samples, please submit a short project description (3–4 sentences) per work sample. Stills are not required. Feel free to submit showreels if you like.
- 2.4 Application for **TV Journalism**:
1 film and/or film clips (maximum length 10 minutes on the medium named above) and/or 1 exposé and/or screenplay draft and/or other journalistic or academic work.

Date: 07.12.22



- 2.5 Application for **Production Design**: Portfolio with free sketches, designs, photos and papers from the course of study previously completed. The portfolio should contain approx. 15–20 work samples with your name on each one, and should be no bigger than A2 in size. Please include film examples, if available, on a labelled USB 3.0 stick.

3 General

- 3.1 Please do not use complex and elaborate packaging.
- 3.2 If sending by post, make sure you have enough stamps to cover the postage.
- 3.3 As a rule, you will receive confirmation of receipt of your application documents around two weeks after the application deadline or after formal sorting.
- 3.4 Please include a €5 note for return postage for your work sample and documents.
- 3.5 Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/f/x).
- 3.6 Education at the Filmakademie Baden-Wuerttemberg can generally, in compliance with the legal criteria and provisions, be supported through BAföG.
- 3.7 The entrance examinations/tests will be held between 15 March and 15 July.
- 3.8 No second degree fees are charged for postgraduate courses at the Filmakademie Baden-Wuerttemberg.



Checklist of documents that must be submitted

- Printed and signed application form
- Photo
- Certificate of general/subject-linked university entrance qualification and evidence of diploma/Bachelor/Master – officially certified –
- Evidence of the required practical experience in the media sector
- Evidence of any previous studies (certificate of study + certificate of exmatriculation)
- CV in table format (not handwritten)
- Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- Work sample(s)
- If applicable: Short summary of your work sample (max. half A4 page)
- If applicable: Two still photos/film stills/screenshots of your work samples (not applicable for Screenplay Writing)
- € 5 note for returning the submitted application documents

And for foreign applicants (m/f/x):

- Evidence of adequate command of German, DSH Level 2/C1 Test DAF Level 4/C1, Level B2 Goethe Institut
- Evidence of recognition of the foreign educational qualification by the State Academy of Fine Arts, Stuttgart

- Documents complete

PLEASE NOTE:

- Applications will only be processed if the submitted documents are complete!
- Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/f/x).