



Important information about applying for the

Film and Media course (lateral entry to project-based study)

Application deadline (date of postmark): 15 Feb 2023

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INFORMATION FOR ONLINE REGISTRATION:

Applications for the Advertising Film course specialising in **Advertising Film Producing** are completed in the “Production course (lateral entry to project-based study)”.

1 Application documents

The following application documents must be submitted when applying for a place on courses:

- 1.1 Evidence of general/subject-linked university entrance qualification and of a pre-diploma, diploma, Bachelor or Master degree (officially certified)
- 1.2 CV in table format (typewritten/computer file)
- 1.3 Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- 1.4 Plus the following requirements for these course specialisations:
 - 1.4.1 **Animation**
For the specialisations of **Concept Art, Animation & Effects Directing, Character Animation & Effects Artist**: Evidence of a pre-diploma, diploma, Bachelor or Master in a creative/artistic course at an academy, university or university of applied sciences. Presentation of eligible work samples (films, film clips, designs or similar).
 - 1.4.2 **Image Design/Camera**
Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.
 - 1.4.3 **Screenplay Writing**
Evidence of a pre-diploma, diploma, Bachelor or Master from a university. Desired fields of study: German, Theatre, Communication, Psychology or Comparative Studies. Evidence of practical experience in the media sector.



1.4.4 **Montage/Editing**

Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.

1.4.5 **Directing**

For the areas of **Documentary Film and Fiction Film**: Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science. Evidence of practical experience in the media sector.

For the area of **Advertising Film**: Evidence of a pre-diploma, diploma, Bachelor or Master from an art college, design academy or film school (with a focus on film and media) or studies at a corresponding university or university of applied science, as well as evidence of practical experience in the media sector.

Extensive and well-founded experience in the media sector, in advertising film production and/or advertising agencies can in some cases replace previous study as a qualification.

1.4.6 **Other courses:**

The courses

- Production Design
- Motion Design
- TV Journalism
- Film Music
- Film Sound/Sound Design
- Animation/Technical Directing
- Animation/Animation & Effects Producing
- Interactive Media

have been postgraduate courses since winter semester 2019/2020 – please see **Postgraduate Courses** for more information

PLEASE NOTE:

Online registration/applications for **Animation/Technical Directing** (postgraduate studies) are completed in English!

And for foreign applicants (m/f/x):

1.5 Evidence of a satisfactory command of German (Basic Knowledge II) DSH, Deutsche Sprachprüfung für den Hochschulzugang. Please note: does not apply to applicants (m/f/d) for the subject area of Animation with the specializations Concept Art, Animation & Effects Directing, Character Animation & Effects Artist.

1.6 Foreign applicants (x/m/f) who have a foreign school-leaving certificate (A Level) must present this certificate to the following institution to establish equivalence with the German school-leaving qualification (Abitur) before submitting their application to the Filmakademie: Staatliche Akademie der Bildenden Künste Stuttgart/State Academy of Fine Arts Stuttgart, Abteilung für Studien- und Prüfungsangelegenheiten, Am Weißenhof 1, 70191 Stuttgart.

1.7 The residence permit must be presented at the time of enrolment at the latest.

2 Work samples

Important note about work samples:

Please adhere strictly to the specifications listed here to ensure that your work sample can be played without technical problems!

Medium: Please submit your work samples on a USB 3.0 stick or an SD card. (USB 3.0 is preferred) (If circumstances require, we may also accept video DVDs (DVD-R Region Code 2 PAL). Please no data DVDs to ensure your work sample can actually be viewed!)

Date: 07.12.22



Tip: For sending by post, we recommend a USB 3.0 stick in a cheque card format!!

Data volume: Please make sure that the work samples you submit on the medium (USB 3.0 stick is preferred) does not exceed 4 GB of data under any circumstances!

Formats: MP4 – max. ProRes HD

You must write your name on the data carrier!

Please make sure that your work sample reflects the subject you are applying to study, e.g.
for Fiction Directing → Fictional film scene
for Documentary Directing → Documentary treatment
for Interactive Media → Interactive app

In the area of Image Design/Camera, it is preferred if you did not submit showreels!)

→ Screenplay writing applicants (m/x/f) for FICTION FILM: Important note: Please see the Screenplay Writing Fiction course page for this year's theme for work samples.

In addition to the application documents listed above, you must also submit a work sample:

2.1 Application for **Animation:**

For the specialisations of **Concept Artist, Animation/Effects Directing, Character Animation and Effects Artist:**

1 portfolio and/or 1 film or film clips and/or animation examples (max. 5 minutes on USB stick, USB 3.0 preferred, in one of the following formats: MPEG-4 H.264 with max. 10 MBit/s data rate, Quicktime DNxHD36 or ProRes422 bearing in mind the following restrictions: max. resolution Full-HD, audio: stereo or silent) or other graphic/drawing works (e.g. concept art) as originals, print-outs or photos. Please state and describe in detail your contribution to the work sample, including in the case of showreels and compilations.

2.2 Application for **Image Design/Camera:**

1 film or film clips of 5–7 minutes, preferably on USB 3.0 stick. If at all possible, please include an interior scene with lighting in your work sample.

2.3 Application for **Screenplay Writing:**

Please complete all 4 tasks!

1) A scenic film idea OR series concept on a freely chosen topic, and a dialogue scene from it.

The scenic film idea as well as the series concept should be 5 to max. 8 pages long (12 point, line spacing 1.5).

If you decide on a series concept as a work sample, it should include a description of the topic, setting, characters, relationship network as well as further plots of 2 - 3 episodes.

2) Please write a dialogue scene for the sample you wrote in point 1.
(approx. 3 to 5 pages, 12 point, line spacing 1.5)

3) In max. 1-2 pages, 3 film or series ideas (in different genres: drama, comedy, thriller, etc.) on one of the topics listed below:

a) Last Generation - Can we still be saved?

OR

b) Those who are poor are lazy and it's their own fault!

4) Literary CV.

Important: The literary CV is part of your work sample. Record your life so far in literary form. All genres are possible here! Max. 3 pages.



ATTENTION: Parallel to the postal application, screenplay applicants (f/m) should send their work sample, a letter of motivation and their CV - both literary and tabular! - by e-mail to: [arbeitsprobe-drehbuch-bewerbung\(at\)filmakademie.de](mailto:arbeitsprobe-drehbuch-bewerbung(at)filmakademie.de).

Please use the following wording in the subject line of the e-mail:
Screenplay sample - Applicant (d/w/m) Kim Sample for basic studies in screenwriting or, if applicable, project studies/entry-level screenwriting.

In general, we also welcome applicants (f/f/m) who already have a certain amount of life and work experience. The latter can be acquired in different professions. Applicants (m/f/d) without a general university entrance qualification (Abitur) are also welcome to apply if they have the appropriate talent and artistic aptitude.

2.4 Application for **Montage/Editing**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

2.5 Application for **Directing**:

For the area of **Documentary Film**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

For the area of **Fiction Film**: 1 film or film clips of 5–7 minutes, preferably on a USB 3.0 stick.

For the area of **Advertising Film**: All common advertising film formats are accepted. Short, classic formats of 5 seconds up to a maximum of 1 minute, including campaigns, interactive formats, viral spots, social spots, etc. Slightly longer formats are also accepted, e.g. in the style of a branded short. The important factor here is the communication/message in relation to a product, brand, institution, etc.

Please submit the film on a USB 3.0 stick in the mp4 format or SD card (ideally not on DVD).

3 General

3.1 Please do not use complex and elaborate packaging.

3.2 If sending by post, make sure you have enough stamps to cover the postage.

3.3 As a rule, you will receive confirmation of receipt at the latest around two weeks after the application deadline or after formal sorting.

3.4 Please include a €5 note for return postage for your work sample and documents.

3.5 The Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/x/f).

3.6 Education at the Filmakademie Baden-Wuerttemberg can generally, in compliance with the legal criteria and provisions, be supported through BAföG.

3.7 The entrance examinations/tests will be held between 15 March and 15 July.

3.8 Please note that the state of Baden-Württemberg has been charging fees for second degree courses since winter semester 2017/2018 (except for FABW's postgraduate courses).

3.9 Please note that the state of Baden-Württemberg has been charging fees for international students (m/f/x) from non-EU countries since winter semester 2017/2018.



Checklist of documents that must be submitted

- Printed and signed application form
- Photo
- Certificate of general/subject-linked university entrance qualification and, if applicable, of a pre-diploma, diploma, Bachelor or Master degree – officially certified –
- Evidence of the required practical experience in the media sector
- Evidence of any previous studies (certificate of study + certificate of exmatriculation)
- CV in table form; and Screenplay Writing applicants (f/x/m) in Fiction Film are also required to submit a CV in literary form (not handwritten)
- Motivation letter explaining your interest in the chosen field of study (max. 1 A4 page)
- Work sample
- If applicable: Short summary of your work sample (max. half A4 page)
- If applicable: Two still photos/film stills/screenshots of your work samples (not applicable for Screenplay Writing)
- €5 note for returning the submitted application documents

And for foreign applicants (m/x/f):

- Evidence of adequate command of German (DSH)
- Evidence of recognition of the foreign educational qualification by the State Academy of Fine Arts, Stuttgart

- Documents complete

PLEASE NOTE:

- Applications will only be processed if the submitted documents are complete!
- Filmakademie Baden-Wuerttemberg cannot assume any responsibility for application documents or work samples that are lost when sent back to applicants (m/w/x).